

**Amendments to the Claims:**

This listing of claims will replace all prior versions and listing of claims in the application.

**Listing of Claims:**

1. (Currently Amended) A cooperation service method of associating contents viewing/listening ~~and~~with an attraction system comprising the steps of:  
recording, in a portable recording medium, viewing-and-listening information ~~at a time of~~ viewing-and-listening ~~to~~ contents relating to ~~an~~the attraction system;  
reading the viewing-and-listening information recorded in the recording medium in ~~an~~the attraction system for performing the attraction; and  
carrying out a privilege service of the attraction system based on the read viewing-and-listening information.

2. (Currently Amended) ~~The~~A cooperation service method according to ~~contents viewing/listening and an attraction as claimed in claim 1, wherein the contents are broadcast through a transmission path, and are received by a contents receiver, and thus, are allowed to be viewed and listened to~~ in order to permit viewing and listening of the contents.

3. (Currently Amended) ~~The~~A cooperation service method according to ~~of contents viewing/listening and an attraction as claimed in claim 1, wherein the viewing-and-listening information includes at least one of a viewing-and-listening~~

history, in which the contents viewing-and-listening is recorded, and information on the privilege service relating to the contents.

4. (Currently Amended) TheA cooperation service method according to~~of~~ ~~contents viewing/listening and an attraction as claimed in claim 3~~, wherein the viewing-and-listening information includes personal information about~~en~~ a viewer-and-listener of the contents.

5. (Currently Amended) TheA cooperation service method according to~~of~~ ~~contents viewing/listening and an attraction as claimed in claim 1~~, wherein the privilege service is a service in which the attraction system performs an operation different from a usual operation for a viewer-and-listener of the contents.

6. (Currently Amended) TheA cooperation service method according to~~of~~ ~~contents viewing/listening and an attraction as claimed in claim 1~~, wherein the privilege service is a service in which a character in the attraction system talks to a viewer-and-listener of the contents.

7. (Currently Amended) TheA cooperation service method according to~~of~~ ~~contents viewing/listening and an attraction as claimed in claim 3~~, wherein the viewing-and-listening history includes at least one of information specifying the

viewed and listened contents and the number of times of viewing of and listening to  
the contents.

8. (Currently Amended) TheA cooperation service method according to~~of~~  
~~contents viewing/listening and an attraction as claimed in claim 3~~, wherein the  
privilege information includes at least one of information specifying the privilege  
service, an expiration date of the privilege service, information specifying the  
contents relating to the privilege, and a message relating to the privilege.

9. (Currently Amended) TheA cooperation service method according to~~of~~  
~~contents viewing/listening and an attraction as claimed in claim 4~~, wherein the  
personal information includes at least one of the name, sex, age and favorite  
character of the viewer-and-listener.

10. (Currently Amended) A portable recording medium for use in the  
cooperation service method according to ~~of the contents viewing/listening and the~~  
~~attraction as claimed in claim 1~~, the portable recording medium having viewing-and-  
listening information upon viewing-and-listening of contents relating to an attraction  
recorded therein.

11. (Canceled)

12. (Currently Amended) An attraction system comprising:  
an attraction device for performing an attraction; and  
information input equipment for inputting viewing-and-listening information  
from a recording medium having the viewing-and-listening information upon viewing-  
and-listening of contents relating to the attraction recorded therein;  
wherein a privilege service is carried out based on the viewing-and-listening  
information input by the information input equipment.

13. (Currently Amended) ~~The~~An attraction system according to~~as claimed in~~  
claim 12, wherein the viewing-and-listening information includes at least one of a  
viewing-and-listening history in which the contents viewing-and-listening is recorded  
and privilege information on the privilege service relating to the contents.

14. (New) The cooperation service method according to claim 1, wherein the  
step of recording is performed at a first location and the step of reading is performed  
at a second location, the second location being remote from the first location.

15. (New) The attraction system according to claim 12, wherein the recording  
medium has the viewing-and-listening information recorded thereon at a first location

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and wherein attraction device is located at a second location that is remote from the first location.